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SERIAL NUMBER 10/783,580	FILING or 371(c) DATE 02/20/2004 RULE	CLASS 705	GROUP ART UNIT 3688	ATTORNEY DOCKET NO. RPS920030057US1		
APPLICANTS Michael Joseph Johnson, Raleigh, NC; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 05/13/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/DANIEL LASTRA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY NC	SHEETS DRAWINGS 17	TOTAL CLAIMS 68	INDEPENDENT CLAIMS 9
ADDRESS IBM CORPORATION PO BOX 12195 DEPT YXSA, BLDG 002 RESEARCH TRIANGLE PARK, NC 27709 UNITED STATES						
TITLE Method and system for measuring effectiveness of shopping cart advertisements based on purchases of advertised items						
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